

## New Look New Office

The renovations of our administration area are now complete and we've moved into new offices. The offices allow for more privacy to meet with families and are more energy efficient than our previous workspace. Most of the materials were donated; either through the ReStore or by vendors.

The new offices also allow us to get rid of costly storage trailers and make better use of ReStore space.

Thanks to all of the great volunteers who helped us with the renovations and the move.

## Mars Partnership

Mars "Play your part" Campaign is now in stores across Canada. Officially launched in September will be followed up with television ads airing for 8 weeks and branded product will be in the stores until December. Simply buy a specially marked bar, enjoy! Then go to [www.marsbar.ca](http://www.marsbar.ca) and enter the code found inside the wrapper. \$5 will be donated to Habitat for Humanity Canada.



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## ... Habitat Huronia 2018

Lee Pigeau



***The Habitat movement began in the mid 1970 in Georgia and quickly spread around the world. Here in Canada the first twenty five years have seen homes provided to 1,800 deserving Canadian families and 1,500 internationally.***

In spite of these efforts, affordable housing – specifically home ownership has become more and more difficult for a working family. With rising house prices, urban expansion and a change in government focus, Habitat must adapt to be able to help people know the pride of owning their own home.

Habitat Canada has made a commit to house as many people over the next ten years as we have in the past 25, effectively doubling our impact on poverty.

To do this, we must maintain the same community-based engagement that has brought us this far, while enhancing the building expertise, fundraising and program delivery aspects of our very important business.

The need is there. More than 2,800 applicants are on the waiting list for affordable housing in Simcoe County - most of them are in Barrie. Unless something is done in a big way that number will only increase as house prices rise, our population ages and funding becomes scarcer. Habitat Huronia can only take a

percentage of people of that list, but we offer a permanent solution for families that frees up other housing and creates a positive effect.

Our families, live, work and play locally. They are taxpayers and support local businesses with their hard-earned money. With a Habitat house, our families are building equity and credit while saving for the future.

Habitat Huronia has a goal of building a minimum of four houses per year starting in 2015, which is more than double our current rate. We can only do that by calling on our volunteers, supporters and Restore shoppers.

This newsletter is one of the first steps that we are taking to communicate both the benefits to the community of the work we are doing, the improvement we are making to our business model and the call to action to you, our supporters.

We are planning to build two houses in 2014 in Barrie and four in 2015. We also plan to build a minimum of two over the next four years in New Tecumseth. Our supporters, volunteers, staff, suppliers and families will need to work hard to make that happen; I know we can do it.

## Don't Store it ReStore It

### Donate Your Stuff

We accept reusable, resalable furniture, appliances, kitchen cabinets, building materials, lighting, antiques and more!

Receive a tax receipt for donations and better yet, we offer free, easy pick up!

Help us build homes,  
Change lives together.

### Your Directors

Teresa Habs

Andrew Kokelj

Michael Holmberg

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Dennis Tuck

Barbara Wetmore



## ReStore Happenings.

*“we have been working hard to boost the image of our stores”.*

Jerry Whidden

There has been discussion from Habitat for Humanity National in regard to what we would like our ReStore brand to look like in the near future. A lot of the information flowing from National Office has been great news for the Barrie and Alliston ReStores as we have been working hard to bring up the image of our stores.

There will be the same great deals on building materials, appliances and furniture etc. but we hope to create a more congenial store-like atmosphere. Customers will purchase more if they can shop in a clean and organized environment.

Since July of this year we have made an effort to reorganize the way we do things at each store. While initially reorganizing the interior of our stores we also focused on the outside “look and tone.”

We had four highway trailers (53’) and one container that were used for storage of product. These have been removed and the saleable product inside has been displayed in the store. We not only save money on the rent

we were paying on these storage bins but we have increased parking for our customers not to mention that it now presents more like a store than a wrecking yard. Inside we started by removing un-salable product and either recycled it through our e-waste and recycling programs or up-cycled it to create new and salable items. We moved product that had been placed

*“all of this to improve the customers shopping experience”*

on shelving that the customer never had a hope of reaching and displayed it on the lower levels of the racks. We are now experiencing more purchases of a higher value. Cleaning and clearing of our floor space was a priority and we are now very happy with the improved appearance. Of course, all of

this to improve the customers shopping experience not to mention create a safer environment.

Recently we purchased a new forklift. The old one had seen better days and was starting to become very costly to maintain.

We have decaled our trucks so that the public can get to know who we are and already we have heard back from people in that “they did not know that we had pickup and delivery.”

When you visit the ReStore, and we hope you will, you may notice a few new faces. We have restructured our place of business to better reflect the professional business we would like to be.

All in all it has been a very busy few months, to say the least. As the new Operations Manager, I am very confident that our ReStore TEAM will continue to work hard and continue to generate revenue to build more homes in Simcoe County.



## Apply NOW for a Habitat Home

Habitat for Humanity has recently purchased a three bedroom, two-storey townhouse near the corner of Yonge Street and Little Avenue. We will be renovating this townhouse and would like to put in a family by April of next year.

We are looking for a family who would like to own their own home in this area and can afford to pay 25% of their income towards the no interest mortgage the utilities, insurance, and condo fees of approx. \$100 per month. Our families are normally paying less than \$1,000 per month to own and operate their own homes. They build equity, credit ratings and self esteem as a Habitat family.

This opportunity is suitable for a single or dual parent family with some employment income that may be supplemented by government programs. If you or someone you know would qualify as a Habitat family, now is the time to apply for this townhouse or for one of our new houses we are building in 2014.

Please go to: [www.habitathuronia.com](http://www.habitathuronia.com) or contact our office for more information.

## We are All In The Family

Gerry Sams

2013 has not only been a challenging year but also a year of change. The Family Selection Committee and the Family Partnering Committee have merged and is now known as Family Services. The two committees will still meet separately but will meet as one when there are common issues to discuss and to assist each other to complete tasks. We have lost a few members due to the fact that they have

transferred to the Board. We wish them all the best in their new positions. The committee has acquired a new member. Julie Brennan has joined us as program coordinator, keeping us updated on the many changes occurring within the organization. Family Services has provided a Step by Step Draft to assist in the creation of a training manual for new members and an excellent resource for committee.

A one page application was created to provide a less onerous form to complete. This will help Family Service, not only attract more applicants but can help us to quickly determine eligibility.

When an application meets with our minimum criteria, that applicant will then be asked to complete the full application giving us far more detail.

The one pager can either be completed in paper form or in an electronic, on-line format available at [www.habitathuronia.com](http://www.habitathuronia.com).

We hope by making this very personal process easier, we can increase our number of qualified applications.

The Letter of Acceptance and Partnership Agreement was revised to emphasize and make clear to all qualified applicants that 50% of the sweat equity (volunteer work) is to be completed on the build site. A supplemental sheet of other potential sweat equity hours has been attached to this agreement.

We are hoping to soon move a family into our 2013 build which will be the refurbishment of a vacated condominium at our Yonge St. location.

We look forward to the year 2014, equipped with a new training manual and a few new members. The possibilities for the future hold promise.

## WE ARE SEEKING FAMILIES TO APPLY FOR HOME OWNERSHIP

### Habitat for Humanity Will be Building in Barrie This Year

We would ask that all applicants have a Passion and Desire to own their own home. We, in turn can offer the pride of home ownership and ability to create a future for you and your family.

- If you have lived in Simcoe County for 2 years
- If your current housing is inadequate or substandard
- If you have verifiable, steady work/family income

We would like to hear from you!

Families with children are our priority.

Habitat works on the idea of "Giving a hand up, Not a hand out" while helping to break the cycle of poverty.

#### APPLICATIONS ARE NOW BEING ACCEPTED

For more Information please go to

[www.habitathuronia.com](http://www.habitathuronia.com)

You can apply online or print out our One-Page Application and mail or bring to:

**Habitat for Humanity, 128 Brock St.**

**Barrie On., L4N 2M2**

Or call our office:705-727-0802

**Applications also available at our Office and the ReStore**

128 Brock Street Barrie



## Malcolm Street

## Angus Build

## Thank You to our Supporters

Last year saw the completion of our Malcolm street build in Angus. Habitat Huronia now has two more happy families moving toward a brighter future. This could not have been accomplished without the help from our supporters

### Thank you to the following:

Scotty's Excavator Service  
CRS Contractors Rental Supply  
Earth Electric  
Reliance Yanch Heating & Air  
Geospec Engineering Ltd.  
Angus Home Hardware  
The Sarjeant Co. Ltd.  
Amherst Concrete Pumping Ltd.  
Creative Design Stairs & Railing  
Kent Trusses  
Rainer's Siding & Installation  
McCague Contracting Inc.  
Georgian Copy & Printers Inc.  
Pollard Windows Inc.  
Bayfield Carpet Inc.  
Astri Surveying  
Tile Master  
Plumbtech Plumbing  
Twelve Oaks Forest Product Inc  
Just Laminate & Hardwood  
Lawlor Concrete Floors  
Ferndale Trim & Doors  
Cochrane Sod Farms Ltd.  
Concept Kitchens  
Rumball Excavating & Haulage  
Armstrong Trailers  
Convoy Supply Ltd.  
K Winter Sanitation  
Indicom Appraisal Associates  
Gentek Building Products Ltd.  
Simcoe Block (1979) Ltd.  
Fuda Contracting Inc.

# DONATE YOUR VEHICLE TO CHARITY

Habitat Restore has a unique recycling program that benefits the environment, and helps get a much deserved family a home to call their own...

If you or your business have unwanted vehicles working or not, such as trucks, boats, motorhomes, motorcycles, trailers, ATVs or even farm equipment, consider the benefits of donating to Habitat Restore.

### When you donate you receive:

- Free Vehicle Towing: (if necessary)
- A Tax Receipt
- That warm fuzzy feeling that you helped someone.



## BARRIE

128 Brock Street 705-735-2001

## ALLISTON

239 Church St. 705-435-0336

All profits help Habitat for Humanity build affordable housing in our community.



### Announcing the Wine Rack Fundraising Campaign

We are delighted to announce a new partnership with Habitat for Humanity and Constellation Brands and the Wine Rack. Constellation Brands is a leading wine, beer and spirits company with a broad portfolio of premium brands from across Canada and around the world. Between October 2013 and May 2014 the Wine Rack stores and employees will be raising money to sponsor new Habitat home builds. The goal is to raise \$50,000 in order to support a home build in each region. This is a pilot program, with the aim to look at supporting different affiliates each year, dependent on the success of this first campaign.

All Wine Rack stores in Ontario will be receiving buttons and other point of sale posters to bring attention to the campaign. The campaign will start right away with an official kick-off and retail push scheduled for the week of November 18<sup>th</sup>. For one week in each month until the campaign ends in May 2014, Wine Rack employees will be wearing t-shirts and hardhats to support promotion of the campaign.



## "New" Look

Both of our ReStore trucks have been revamped and are now plying the streets of our fair community sporting their new colours. The ReStore trucks are used for picking up larger donations and are used for deliveries as well.

